

# Podcasting: A Brief HOWTO

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## Definitions

- Podcasting (downloadable subscription audio/media using RSS)
- Podcatcher (RSS client for podcasts)
- The MP3 Platform (hardware/software MP3 players, lowest common denominator)
- The Apple Platform (iPod, iPhone, iTunes, AppleTV, etc.)

## Planning

- Choosing your topic
- Choosing a format and team

	Solo	Team (online)	Team (in person)
Improvised	Very Difficult	Difficult	Fairly Easy
Improvised (on topic)	Difficult	Fairly Easy	Easy
Outlined	Difficult	Easy	Easy
Scripted	Fairly Easy	Easy (possibly dull)	Easy (possibly dull)

## Recording

- Hardware
  - USB Microphones and Headsets
  - Standalone recorders
  - Input Devices
  - Mixers
- Software (Editors, Audio HiJack Pro, QuickTimePro, CallGraph)

## Post-Production

- Processors
- Levels
- Mixing
- Editing

## Distribution

- MP3 + RSS [+ Blog]
- LibSyn
- WordPress + PodPress

## Podcasting References

### Hardware

- USB Headset: Beyer MMX2
  - <http://bswusa.com/proditem.asp?item=MMX2>
- Portable Recorders: Zoom H2, Zoom H4n
  - <http://www.zoom.co.jp/english/products/h2/>
  - <http://bswusa.com/proditem.asp?item=H-2>
  - <http://www.zoom.co.jp/english/products/h4n/>
  - <http://bswusa.com/proditem.asp?item=H-4N>
- BSW Podcasting Packages and USB Interfaces:
  - <http://www.bswusa.com/podcast.asp>
  - <http://www.bswusa.com/searchresult.asp?searchType=category&subcat=comp-usb>

### Online and Winnipeg Audio Hardware Retailers

- BSW
  - <http://bswusa.com/>
- Mothers Music
  - <http://www.mothersmusic.com/>
- St. John's Music
  - <http://www.stjohnsmusic.com/>
- Long & McQuade
  - <http://www.long-mcquade.com/>

### Software

- Audacity
  - <http://audacity.sourceforge.net/>
- Levelator
  - <http://www.conversationsnetwork.org/levelator>
- Apple GarageBand
  - <http://www.apple.com/ilife/garageband/>
- WordPress and PodPress
  - <http://wordpress.org/>
  - <http://www.mightyseek.com/podpress>

### Services

- Liberated Syndication (LibSyn)
  - <http://www.libsyn.com/>

### My Podcasts

- British Invaders (co-host and producer)
  - <http://www.britishinvaders.com>
- Milk Carton TV (contributor)
  - <http://www.milkcartontv.com>